

Health Literacy for Better Patient Outcomes



A free workshop provided by the Illinois State Medical Society Alliance
*Facilitated by Pat Graham, ISMSA President and
Lin Vautrain, FNP, ISMSA V.P. of Health Promotion*

Health literacy is a patient's **ability** to:

Obtain

Process and

Understand basic health information and services needed to make appropriate health decisions,
and

Apply specific self-care skills and

Navigate the healthcare system.

Ninety percent of all patients report health literacy concerns.

This workshop will prepare medical providers / hospital employees / agency staff and volunteers to:

- Discuss the need for health literacy.
- Facilitate the CDC Clear Communication Index and the Suitability Assessment of Materials (SAM) tools to evaluate health handouts, patient letters, web pages, bills and consent forms and make needed changes.
- Use the *Health Literacy Tools* handout to lower the reading level of materials and access other health literacy tools.
- Assess the health literacy of your organization and discuss steps toward making your organization more health literate.
- Address cultural health literacy.

Designed for physician, hospitals, nurses, administrators, all hospital staff, Community Health Educator Specialists, all health care providers involved in patient care and education, clinical researchers and recruiters, and agency directors and community relations staff who develop or buy educational materials.

Pat has her MA in Communications and has been using the principles of health literacy for 15 years. Lin brings her medical expertise to discuss research and methods to improve patient outcomes. They can customize the content and length of the presentation to meet the audience needs.

For more information, contact Pat at 1901grahams@gmail.com or 217-522-5120 or 217-416-7733.