



Membership Development Grant Application 2016-2017

The purpose the Membership Recruitment Grant is to help fund the work of county Alliances and Members at Large throughout Illinois. The funds will be used towards a membership recruitment activity and/or retention activity or program. The grant application should meet at least two of the following criteria:

- Grant targets new/prospective/inactive members introducing the Alliance, its organization, and various activities.
- Grant supports efforts to enable and continue attendance at Alliance meetings and activities.
- Grant supports the billing/membership drive if efforts are in addition to the ISMSA billing procedure.
- Grant supports the financing of social events, designed to enhance membership recruitment and retention.
- Grant funds support group activities and do not support an individual, i. e. no payment of individual dues.
- Grant funds help to enhance communication with existing and potential members as well as the community at large.

Grant projects are not required to be “original” ideas; past efforts that have proven successful always will be considered for funding.

To apply for a Membership Development Grant of up to \$200, please complete this application and submit to:

VP Membership and Membership Chair

County _____

County President _____

Address _____

Email _____ Phone _____

Membership/Project Chair _____

Address _____

E-mail _____ Phone _____

Description of the Membership Recruitment or Retention Idea:

Please complete other side.....

Estimated Project Activities or Materials and estimated cost for each:

Is this an ongoing project? _____ Is this a new idea? _____

Describe the benefits of the program and how you believe it will improve membership in your county.

Additional Comments:

Grant request is due by September 15, 2016